



## "Arizona Trucking Association Printing Co-op" Announced as New Endorsed Program

ATA has launched a new state-wide member benefit program called the "Arizona Trucking Association Printing Co-op." The program offers custom printing at 10-20% savings through the power of group buying. The program will piggyback the California Trucking Association's Printing Co-op which has manufactured over 10 million products and has generated over \$150,000 in royalties. Products include: business forms, brochures, business cards, checks, envelopes, labels, stationery and more.

Each ATA member is encouraged to conduct a no cost, no obligation Print Comparison.

Copy and paste the following link for a short YouTube video presentation: <http://bit.ly/ATA-How-To>

The benefits of the program are as follows:

- 1 Free Artwork (Except 4-color). See sample below:

BEFORE

AFTER

- 2 Free print catalog (a 3-ring binder) which includes:
  - Price Comparison.
  - Customized order form.
  - Free re-design.

- 3 The benefits of the program are as follows:
  - 10-20% Savings on custom printing.
  - Access to an award winning art department (See "before" and "after" above).
  - A 5% royalty is paid to ATA on all orders you place.

- 4 Fellow members who have already completed the Print Comparison include:
  - Cemex
  - Mountain Valley Express
  - Ventura Transfer Company
  - Legacy Supply Chain Services
  - Velocity Vehicle Group
  - Apex
  - Foster Farms
  - Western Merchandise Express
  - The Dependable Companies
  - Team Campbell Logistics
  - Wheels MSM
  - Lee Jennings Target Express

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