



2016 Leadership Conference Sponsorship Opportunities

The Arizona Trucking Association (ATA) invites you to become a sponsor for our 2016 Leadership Conference. This year's conference will be held at the Ritz-Carlton Dove Mountain Resort and Spa in Marana, Arizona from October 20, through October 22, 2016.

Because of our amazing sponsors, ATA's annual conference is nationally recognized as a top rated event. Trucking executives travel from all over the country to attend our business education meetings, championship golf, excellent entertainment, and three days of networking and relaxation. Don't miss out on this opportunity to promote your business and support Arizona trucking. We urge your company to be a sponsor for 2016.

In addition to the benefits listed for each sponsorship tier, all sponsors qualify for a 10% discount on advertising in our annual yearbook. Sponsors also receive continuous recognition on ATA's website and at multiple ATA events, in conference materials and programs, and in several different ways throughout the year. Here are the various sponsorship tiers and the key benefits of each level.

Key Sponsor (\$10,000): (SOLD to W.W.Williams)

Crystal (\$7,500): Includes two full complimentary conference registrations (\$1,300 value); golf foursome (\$800 value); 40 drink tickets (\$400 value); may submit infomercial (up to one minute) to be shown in the conference meeting rooms and linked on ATA website.

Diamond (\$5,000): Includes one full complimentary conference registration (\$650 value); three golf registrations (\$600 value); 30 drink tickets (\$300 value); may submit infomercial (up to one minute) to be shown in the conference meeting rooms and linked on ATA website.

Platinum (\$3,500): Includes one full complimentary conference registration (\$650 value); two golf registrations (\$400 value); 20 drink tickets (\$200 value); may submit infomercial (up to one minute) to be shown in the meeting rooms and linked on ATA website.

Gold (\$2,500): Includes one full complimentary conference registration (\$650 value) and one golf registration (\$200 value).

Silver (\$1,500): Includes one golf registration (\$200 value).

Bronze (\$1,000): Includes 10 drink tickets (\$100 value).

General (\$500): Includes company name in program.

See back for a sponsorship commitment form.

THANK YOU FOR YOUR SUPPORT OF ATA'S ANNUAL LEADERSHIP CONFERENCE!

ATA CONFERENCE SPONSOR COMMITMENT FORM

SPONSORSHIP LEVEL (Check one):

Crystal \$7,500 Diamond \$5,000 Platinum \$3,500 Gold \$2,500 Silver \$1,500 Bronze \$1,000 General \$500

COMPANY NAME: _____
(Please print company name as it is to be listed in conference materials)

CONTACT INFO: _____
(Name – Please Print) (Title)

(_____) _____
Direct Phone # Email Address

SIGNATURE: _____

Payment Information

Method of Payment Check Cash Credit Card Amount Paying _____

Credit Card Information

Card Number _____ Expiration Date _____ 3 or 4 Digit Code _____

Name as it appears on card _____

Billing Address _____ City _____ State _____ Zip _____

Signature _____ Email Address _____

Signature needed only if faxing or mailing form

Email address for payment confirmation if other than above

_____ **Please contact me about my 10% discount to advertise in the Annual Yearbook.**

For additional sponsorship information or questions, contact Nancy Nelson at (602-850-6003; nnelson@aztrucking.com). If paying by check mail to 7500 W. Madison St, Tolleson, AZ 85353
ALL SPONSORSHIP PAYMENTS ARE DUE IN FULL BY SEPTEMBER 16, 2016.



October 20-22, 2016 – Ritz Carlton Dove Mountain, Marana Arizona