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2022 ATA ANNUAL MEETING & CARRIER CONFERENCE

PROGRAM & SCHEDULE OF EVENTS

OCTOBER 3 – 5, 2022



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CONGRATULATIONS TO ALL THE
2021 SAFETY AWARD WINNERS

2021 DRIVER OF THE YEAR
LISA AUGUSTYN
MINERO TRUCKING, LLC

2021 SAFETY PROFESSIONAL
BRIAN BOYER
FEDEX FREIGHT

2021 FLEET SAFETY AWARDS
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PRECISION HEAVY HAUL, INC.

1,000,001 to 3 million miles
ATG TRANSPORT, LLC

3,000,001 to 7 million miles
BARNEY TRUCKING INC.

2021 CHAIRMAN'S AWARD
PRECISION HEAVY HAUL, INC.

ATA Safety Awards sponsored by Transtar Insurance Brokers, Inc. and
PrePass Safety Alliance

SCHEDULE OF EVENTS AND LOCATIONS

Please note: All meetings activities are located at Hilton Sedona Resort at Bell Rock unless otherwise noted.

OCTOBER 3, MONDAY

11:00 am - 5:00 pm

Check-in/Registration

Canyon Pre-function

12:45 - 1:45 pm

Meet and Greet Fundraiser for Kari Lake

Sponsored by TruckPAC

(Additional details available upon request.)

2:00 - 5:00 pm

Annual Membership Meeting

Canyon Ballroom

Keynote Speaker: Kari Lake, Republican Nominee for Arizona Governor

Safety Awards, Sponsored by Transtar Insurance Brokers, Inc. and PrePass Safety Alliance

5:00 - 6:30 pm

New Member Reception / Vendor Showcase

(Open to all attendees and guests)

Tequa Ballroom

Music: Acoustic Guitar

6:30 pm

Free Evening

TAKE THE 2022 TOP INDUSTRY ISSUES SURVEY

Since 2005, ATRI's Top Industry Issues Survey has served as a unique and vital tool for the trucking industry. Just a few minutes of your time will provide valuable information to ensure the long-term health of the industry. Make your voice heard by using the QR code at the top of this card or visit:

<https://www.research.net/r/2022-Top-Industry-Issues>



And, after you take the survey, please share this card with an industry colleague and ask that they take a few minutes to provide their input on the top trucking industry issues.



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OCTOBER 4, TUESDAY

7:00 - 8:00 am

Signature Safety Breakfast

Canyon Ballroom

Keynote Speaker: Jack Van Steenburg, Executive Director and Chief Safety Officer, Federal Motor Carrier Safety Administration

Presentation of DPS Outstanding Commercial Trooper Award

Recipient: Trooper Jeremy Feigley

8:15 – 11:00 am

Business Session I, Part I:

Canyon Ballroom

Trucking & the Economy: 2022 Economic Update

Speaker: Bob Costello, Chief Economist and Senior Vice President, American Trucking Associations

9:45 - 10:00 am

Break

10:00 - 11:00 am

The future of EVs and Trucking

Speaker: Bruce A. Vasbinder, Director, Medium Duty Segment Marketing at International Truck

SPOUSE/GUEST EVENT

ANCIENT RUINS - PINK JEEP TOUR

TUESDAY, OCTOBER 4

8:00AM - 12 NOON

MEET IN HOTEL LOBBY

PRE-REGISTRATION REQUIRED BY 9/15



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OCTOBER 4, TUESDAY (continued)

12:00 - 5:00 pm (12:00 pm Shotgun Start)

Annual Conference Golf Tournament

Sedona Golf Resort

6:30 - 7:00 pm

Reception

Canyon Ballroom

7:00 - 9:30 pm

Dinner

Golf Awards

Silent & Live Auction (All proceeds support the ATA Foundation)

Canyon Ballroom

(Dress: Resort Casual)

OCTOBER 5, WEDNESDAY

7:00 - 7:45 am

Continental Breakfast

Canyon Pre-function and Canyon Patio

8:00 am - 12:00 pm

Business Session II:

Canyon Ballroom

8:00 - 9:00 am

Update on the latest research from ATRI

Speaker: Rebecca Brewster, President and COO, American Transportation Research Institute (ATRI)

9:00 - 10:00 am

Escalating Cost of Abusive Lawsuits

Speaker: Douglas B. Marcello, Esq., Shareholder, Saxton and Stump

10:00 - 11:00 am

Arizona's Economic Update

Speaker: Dr. Lee McPheters, Research Professor of Economics, Arizona State University

11:15 - 12:15 pm

Chairman's Awards Lunch

*At time of printing, subject to change.

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SPEAKER BIOS

(in order of appearance)

KARI LAKE

Republican Nominee for Arizona Governor

The daughter of a teacher and a nurse, Kari Lake, grew up in Iowa alongside her eight siblings, where she learned the value of a hard day's work.



Fascinated with people's stories, Kari pursued a career in the news industry, where she would become a symbol of truth in journalism when she rejected the agenda-driven press and walked away from the mainstream media after a highly successful 27 years.

Now Kari is running for Governor of Arizona on a platform of putting Arizona First. Kari believes in secure borders, energy independence, safe streets, education not indoctrination, pushing back against the radical Biden agenda, and preserving the western heritage that makes Arizona special.

Kari Lake promises to be a voice for the silent majority, to fight back against the relentless assault on our freedoms by the radical left, and to make Arizona the standard bearer for America First policies nationwide.

JACK VAN STEENBURG

Executive Director and Chief Safety Officer, Federal Motor Carrier Safety Administration

Jack Van Steenburg serves as Executive Director and Chief Safety Officer for the Federal Motor Carrier Safety Administration. He is the first person to hold the title of Executive Director at the Agency.



An expansion of his former role as Assistant Administrator and Chief Safety Officer, a position he has held since 2011, Van Steenburg provides direct leadership over the Agency's Office of Safety (field, training, & enforcement offices), Office of Research, Technology, Analysis

and Registration, as well as overseeing the critical activities of the Office of Policy, the Office of Administration, the Office of the Chief Technology Officer and the Office of the Chief Financial Officer.

Van Steenburg is responsible for strengthening FMCSA's vital strategic partnerships with federal, state, and local governments, members of the highway safety community, industry stakeholders and the motoring public.

As the Agency's highest-ranking career employee, he leads the Agency's Congressionally mandated mission to save lives by reducing the severity and the number crashes involving large trucks and buses.

He holds an Associate's degree in Criminal Justice from Hudson Valley Community College, a Bachelor's degree in Accounting from Plattsburg State, and a Master's degree in Public Administration from Marist College.

BOB COSTELLO

Chief Economist and Senior Vice President - American Trucking Associations

Bob Costello is the Chief Economist & Senior Vice President of International Trade Policy and Cross-Border Operations for the American Trucking Associations (ATA), the national trade association for the trucking industry. As Chief Economist, he manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes several monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, and a yearly trucking almanac. Bob also conducts economic analyses of proposed regulations and legislation affecting the trucking industry.



Bob also heads up ATA's International Trade Policy and Cross Border Operations Department. In this capacity, he works on issues related NAFTA/USMCA, tariffs, customs, and immigration.

Bob is often cited in the news media as an expert on trucking economics, including the Wall Street Journal,

Business Week, CNBC, FOX Business Channel, and National Public Radio.

Bob currently serves on the American Transportation Research Institute's Research Advisory Committee. He is on the Board of Directors for the Border Trade Alliance. Bob is also a member of the National Association for Business Economics and has served on several research and project panels for the Transportation Research Board, which is part of the National Academies. He is also a member of the Industrial Economists Group at Harvard University.

Prior to joining ATA in 1997, Bob was an economist with Joel Popkin & Company in Washington D.C., an economic consulting firm that specializes in the analysis of wages, inflation, and economic trends.

Bob has a Master's degree from the University of Northern Iowa and a Bachelor of Arts from Winona State University in Winona, MN.

He lives in Alexandria, VA with his wife, Megan, and daughter, Campbell

BRUCE A. VASBINDER

*Director, Medium Duty Segment Marketing,
International Truck*

Bruce Vasbinder is the director of medium duty segment marketing for International® Truck. He has been in the aerospace, metal fabricating, automotive and trucking industries for over 35 years. His experience includes management positions at Tier 1 suppliers for aerospace and the automotive "Big Three" manufacturers, as well as 23 years at International Truck in various disciplines. He has held leadership positions in manufacturing, engineering, and most recently sales and marketing. His expertise is vehicle manufacturing and system integration.



At International®, he was instrumental in the most recent product launches of three of their class 4-8 vehicles including the International®eMV™. He managed the development and implementation of the go to market strategies for the mentioned products, and coordinated the build and reveals of the various vehicles for the respective product launches. Bruce

has an MBA from Franklin University specializing in Technology Management, and an undergraduate degree in Mechanical Engineering from Youngstown State University.

Bruce lives in Plainfield, Illinois where he and his wife of 18 years are raising their two sons and a daughter. He is active within his church and supporting his children's sporting endeavors. In his spare time, he enjoys boating, fishing, and attending dirt sprint car events.

REBECCA BREWSTER

President and COO, American Transportation Research Institute (ATRI)

Rebecca Brewster is President and Chief Operating Officer of the American Transportation Research Institute (ATRI). ATRI is the trucking industry's not-for-profit research organization, whose mission is research to improve the trucking industry's safety and productivity.



Rebecca is the recipient of several awards including Fleet Owner magazine's 2016 Dozen Outstanding Women in Trucking, the 2013 Influential Woman in Trucking award from the Women in Trucking Association, and the 2010 J.R. Bob Halladay award given by the 50 state trucking associations.

Rebecca has been with ATRI for over 29 years. Prior to that, she was the Public and Governmental Affairs Director for the Cary, North Carolina Chamber of Commerce and a Fleet Analyst with Moen, Inc. Rebecca has a B.A. in English from Wofford College and she is a Fellow of the North Carolina Institute of Political Leadership.

DOUG MARCELLO, ESQ.

Research Professor of Economics, Arizona State University

Doug Marcello, a shareholder with the law firm of Saxton & Stump and Chief Legal Officer of Bluewire, is a trucking defense attorney with a CDL. He had

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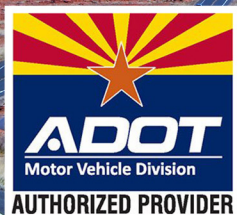
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represented trucking clients across the country, having been specially admitted for cases in 35 states. Doug received the 2018 Leadership Award of the ATA Safety Council. He has served on the advisory board of the American Trucking Research Institute. Doug is a member of numerous trucking organizations, including a board member of the PA Motor Truck Association and member of the American Trucking Association Safety Council as well as trucking law organizations including TIDA and Transportation Lawyers. He has written numerous articles concerning trucking safety and defense which can be found at www.cdl-law.com. You can also find his interviews and presentation on his Youtube channel and podcast, “TransportCenter”, on iTunes.



DR. LEE MCPHETERS

Research Professor of Economics, Arizona State University

Lee McPheters is Research Professor of Economics and Director of the JPMorgan Chase Economic Outlook Center in the W. P. Carey School of Business at Arizona State University.



Dr. McPheters specializes in economic development issues in Arizona and the Western region. His writings on the economy have been quoted in the Wall Street Journal, USA Today, The Economist, Business Week, and The New York Times, and he has appeared nationally on Good Morning America, CNN, Fox News, and Marketplace on NPR, commenting on the economic outlook.

He is editor of the Arizona Blue Chip Forecast and Western Blue Chip Forecast web sites, and developed the “Job Growth USA” web site that tracks employment in states and metro areas. Dr. McPheters has earned a number of university service, teaching and research awards in the past four decades at Arizona State University.

CONFERENCE ATTENDEES**

(Legend: (FT) = First Time Attendee * = Conference Sponsor)

Todd Albanese, Velocity Truck Centers*

John Alexopoulos, W.W. Williams Co. LLC*

Mark Antaky, Great West Casualty Co., Inc.*

Susan Antaky, Great West Casualty Co., Inc.*

John Anunson, White Mountain Trucking, LLC

Jim Armstrong, Diamond Trucking Inc.

Cody Arnold, McLeod Software (FT)

Lisa Augustyn, Minero Trucking, LLC

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Gloria Barr, Cummins Inc.*

Lenora Bateman, Bennett Oil - American Transport*

John Bauermeister, Freeport Transportation, Inc.

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Nancy Blake, Inland Kenworth, Inc.*

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Brian Boyer, FedEx Freight

Ross Bradder, EROAD

Tony Bradley, Arizona Trucking Association

Crystal Bradley, Arizona Trucking Association

Michael Branson, Hendrickson

Rich Bren, Transtar Insurance Brokers, Inc.

Rebecca Brewster, American Transportation Research Institute (ATRI)

Mandy Brown, Heffernan Insurance Brokers (FT)*

Tim Burks, Knight Transportation, Inc.

Pam Burnett, Wallwork Financial

Jim Burpee, Empire Truck & Trailer*

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Kyle Check, Pressure Systems International (FT)*

Susie Chen, MBI Industrial Medicine (FT)*

Justin Clarke, F | Staff

Mike Clinkingbeard, W.W. Williams Co. LLC*

Austin Coleman, One Distribution LLC (FT)

Arthur Contreras, Arizona Trucking Association

Joanna Contreras, MBI Industrial Medicine (FT)*

Joe Cook, U-Haul International*

Bob Costello, American Trucking Associations

Thadeus Cramer, Southwest Truck Driver Training, Inc.

Erin Cravens, Utility Trailer Sales Company of Arizona

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Chad Crume, Great West Casualty Co., Inc.*

Bill Darlington, Empire Truck & Trailer (FT)*

Jaton Dart, Purcell Tire Co.

Ryan Dart, Purcell Tire Co.

Katie Dobbs, HDS Inc.

Ryan Donahue, Marsh & McLennan Agency

Karin Dononvan, Empire Truck & Trailer*

Mark Doughty, PrePass Safety Alliance*

Scott Drzonsc, Allison Transmission*

Rick Duncan, Duncan & Son Lines, Inc.*

Blaine Duncan, Duncan & Son Lines, Inc.

Doug Dwiggins, Shamrock Foods Co.*

Bill Ewing, Hurley Transportation Companies

Pat Farrell, Aeroseal America

Monica Farrell, Cummins Inc. (FT)*

Bobbi Farrow, Netradyne, Inc. (FT)*

Cecilia Fernandez, F|Staff

Bill Fortner, Mountain West Insurance & Financial Services, LLC*

Will Foster, Continental Tire*

Jacob Fry, Fresh Freight LLC

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Jill Fulmer, Meritor, Inc.

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Cynthia Vander Giessen, Meritor, Inc.

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